

Hi-Force®

HYDRAULIC TOOLS

Head Office: **Daventry, UK**



Special Edition November 2010

Global Newsflash!

The Hi-Force UK Grand Opening..... a day to remember!

On Thursday 28th – Friday 29th October 2010 the brand new Hi-Force UK headquarters and manufacturing facility was officially declared open by Group Managing Director, Kevin Brown and Guest of Honour, Jeremy Guscott MBE, a former England Rugby Union Centre, who represented his country in over 60 internationals.

The event held in the main reception of the new facility was witnessed by many of Hi-Force's leading business partners, from around the world, as well as unit heads of Hi-Force overseas offices and other distinguished invited guests. Following a short speech by Kevin Brown, Jeremy Guscott also captivated the audience with several stories about his illustrious playing career for both England and his home town club Bath.

A surprise additional presentation of a cheque for £5,000 was also made by Kevin Brown to Cancer Research UK on behalf of Hi-Force Limited. Following the event it was most pleasing to receive many congratulatory messages from guests at the event and a few are detailed below:-

“ Walking around the building and seeing all of the machinery and talking to your employees really gave me a perspective of how much work has been done to get Hi-Force to where it is today. I hope you are proud of your achievements Kevin because I certainly would be! ”

Jeremy Guscott MBE
Former England & Bath Rugby Player.



Jeremy Guscott MBE (former rugby player for England & Bath) cuts the ribbon!



Kevin Brown presents his speech to Business Partners & guests from across the globe.....



Hi-Force donates £5,000 to Cancer Research UK.

NEWSFLASH Continued.....

“ I would like to congratulate everyone at Hi-Force UK on your fantastic new facility. We are very impressed by the investment made on the building, production machinery and hugely increased stock. Everything seems to be really efficient and well organised and there is clear evidence of an excellent team ethic at Hi-Force. ”

Piero Cantarelli – UVIT, Italy

“ It was a pleasure to attend the Grand Opening of your fantastic new facility in October. We look forward to doing increased business with Hi-Force in 2011! ”

Marie Clifford – ATC, Ireland

“ Thanks again for your hospitality. We thoroughly enjoyed the trip and I was particularly impressed by your facilities and capabilities. Previously I had only known Hi-Force through a catalogue but getting “hands on” experience adds a great deal of confidence as I take your products to the field. Also you can tell a great deal about a company by the people employed there.... you can't have a great company with lousy people and a lousy company won't retain great people. We particularly enjoyed and were pleased by the quality of people at Hi-Force! ”

Mike Perry – Better Bolting Inc. USA



Visitors were shown around the impressive new facilities...



SEE the Grand Opening Ceremony for yourself! Go to....
<http://www.hi-force.com/information/movies.html>

Photos on front page: 1st photo shows Kevin Brown (Hi-Force Group Managing Director) with Jeremy Guscott MBE. 2nd photo shows Kevin Brown giving his speech to Business Partners and guests in the entrance of the NEW building. 3rd photo shows (right to left): Kevin Brown presenting a cheque to Elizabeth Melvin (Cancer Research UK) and on the left is Jeremy Guscott MBE.

Photos on this page: Top photo shows the Hi-Force Warehouse. Photo above shows the Hi-Force Grand Opening Day Plaque that sits proudly on the wall in the new reception area.

All photos in this article are courtesy of Elizabeth Melvin (Cancer Research UK), Ewan Thomson (Alain Charles Publishing), 7Video and Russell Day (Hi-Force Warehouse Manager).